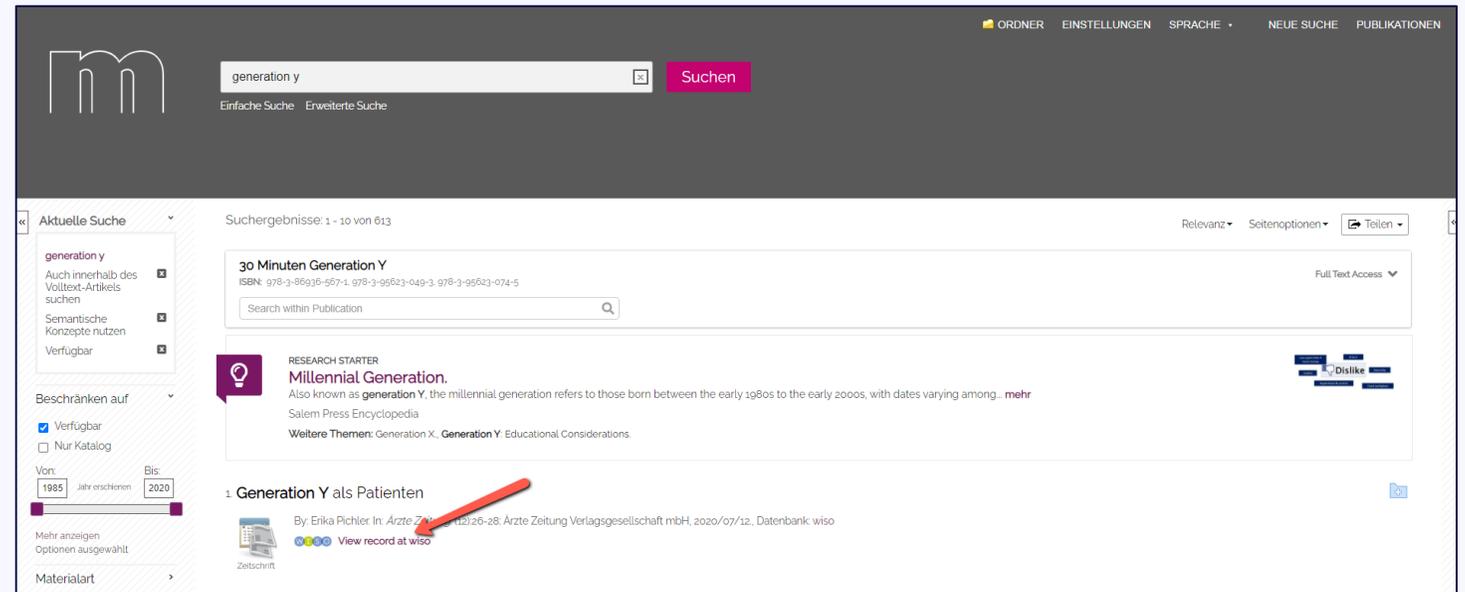


Accessing media of the WISO database via the Macromedia Catalog

1. Access the discovery system (Macromedia Catalog) via the library homepage.

2. Search results will automatically include media that are part of the WISO database

- » Perform a search, e.g. “generation y”
- » WISO hits are marked separately and contain information about the type of media and the medium in which the hit was published.

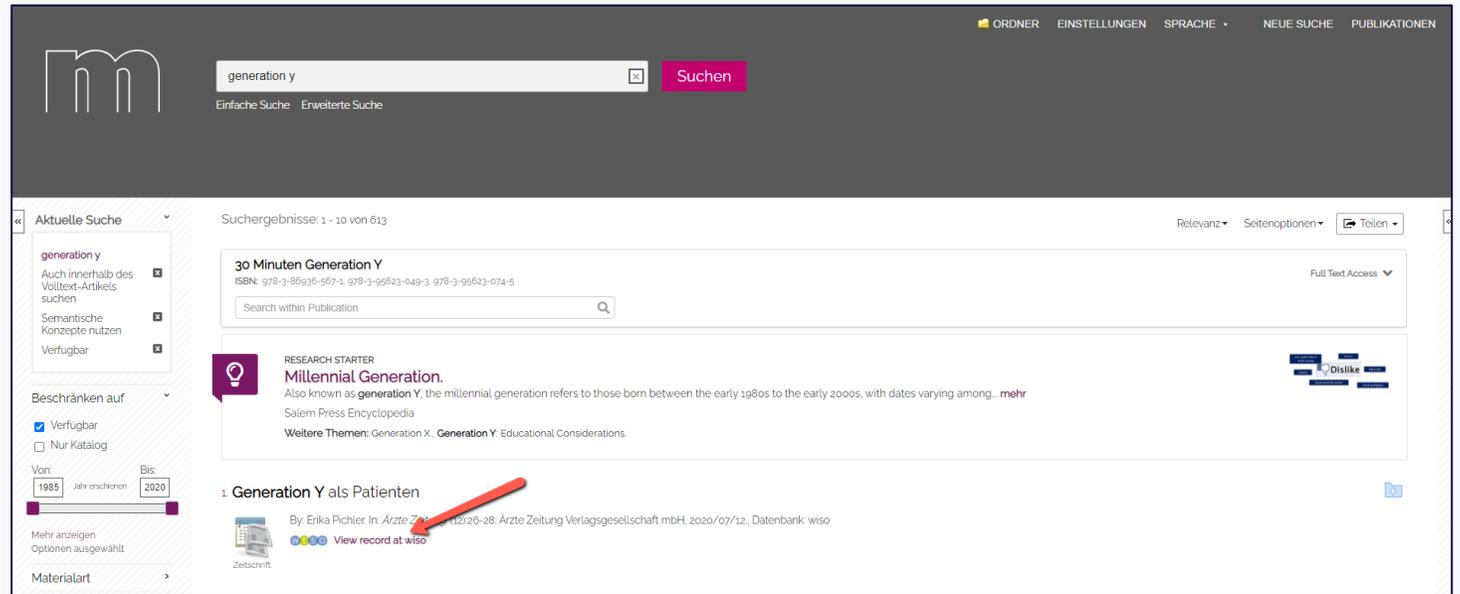


The screenshot shows the Macromedia Catalog search results page. The search term "generation y" is entered in the search bar, and the results are displayed. The first result is "30 Minuten Generation Y" with ISBNs 978-3-86936-567-1, 978-3-95583-049-3, and 978-3-95583-074-5. Below this, there is a "RESEARCH STARTER" section for "Millennial Generation." with a description: "Also known as **generation Y**, the millennial generation refers to those born between the early 1980s to the early 2000s, with dates varying among... mehr". A red arrow points to the "View record at wiso" link under the first result, "1. Generation Y als Patienten" by Erika Pichler, published in "Ärzte Zeitung" (Issue 115) 26-28, Ärzte Zeitung Verlagsgesellschaft mbH, 2020/07/12, Datenbank: wiso. The page also features a sidebar with filters for "Aktuelle Suche", "Beschränken auf", and "Materialart".

3. By clicking on “View record at wiso” (see screenshot) the article opens automatically in the WISO database and can either be read online or downloaded as pdf.

4. Click on “Back to search” to navigate to the standard WISO search interface.

In this way, the search can be continued specifically in WISO if required.



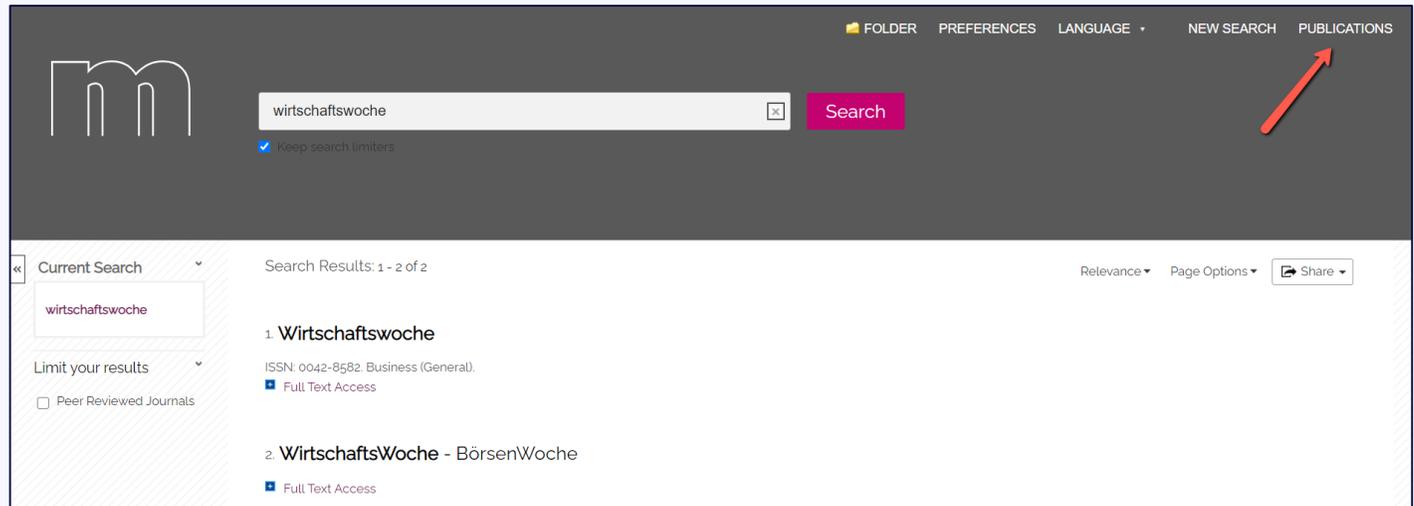
The screenshot shows the Macromedia Catalog search results for the query "generation y". The search bar at the top contains the text "generation y" and a "Suchen" button. Below the search bar, there are options for "Einfache Suche" and "Erweiterte Suche". The search results are displayed in a list format. The first result is "30 Minuten Generation Y" with ISBNs 978-3-85938-957-1, 978-3-95823-049-3, and 978-3-95823-074-5. Below this, there is a "RESEARCH STARTER" section for "Millennial Generation" with a description and a link to "View record at wiso". A red arrow points to this link. The left sidebar contains filters for "Aktuelle Suche", "Beschränken auf", and "Materialart".



The screenshot shows the WISO database article page for "Börse Online". The page features a "Zurück zur Suche" button at the top left. The main content area displays the article title "Börse Online" and a "Verfügbare Zusatzdokumente" section with a link to "Ganzseiten PDF (71,4 kB)". A purple arrow points to this link. On the right side, there is a "Inhaltsverzeichnis" section with a list of contents, including "ZITAT DER WOCHE", "Kurskorrektur als Kauf...", "Alfred-Nobel-Gedächtnis...", "GEWINNER", and "Milliardendeals auf der...". Below this, there is a "Weiterführende Informationen" section with a "Neue Suche & Ergebnisliste" section.

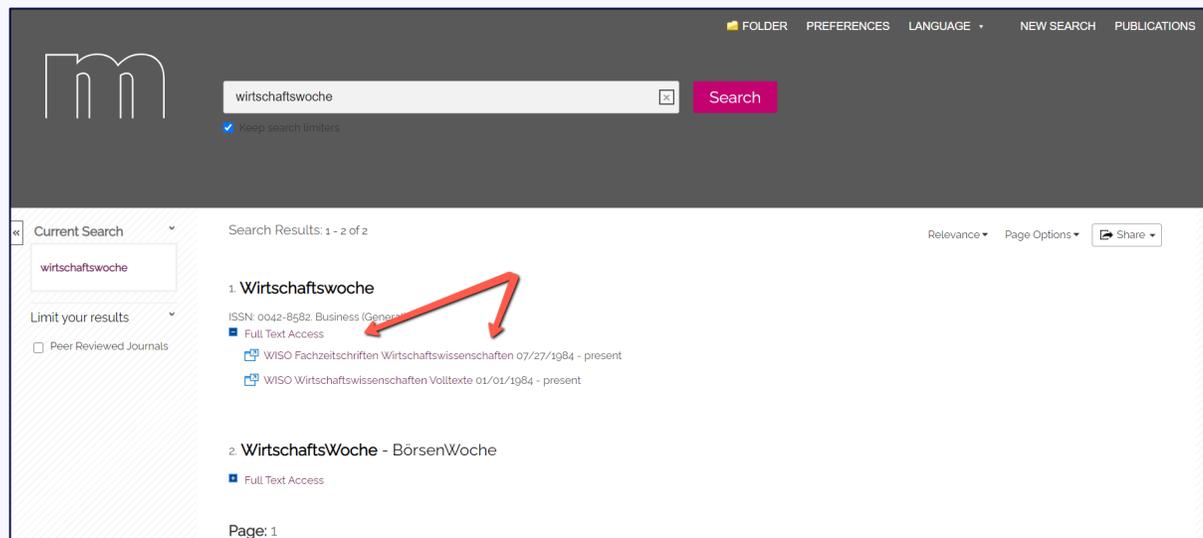
5. If you want to search for a specific journal, you can do this by clicking on the "Publications" button.

6. The title of the desired magazine or a search term for specific magazines is entered in the search slot, e.g. "Wirtschaftswoche".



The screenshot shows the search results page for the term "wirtschaftswoche". The search bar at the top contains the text "wirtschaftswoche" and a "Search" button. A red arrow points to the "PUBLICATIONS" link in the top navigation bar. The search results are displayed in a list format, showing two results:

- 1. **Wirtschaftswoche**
ISSN: 0042-8582; Business (General).
Full Text Access
- 2. **WirtschaftsWoche - BörsenWoche**
Full Text Access



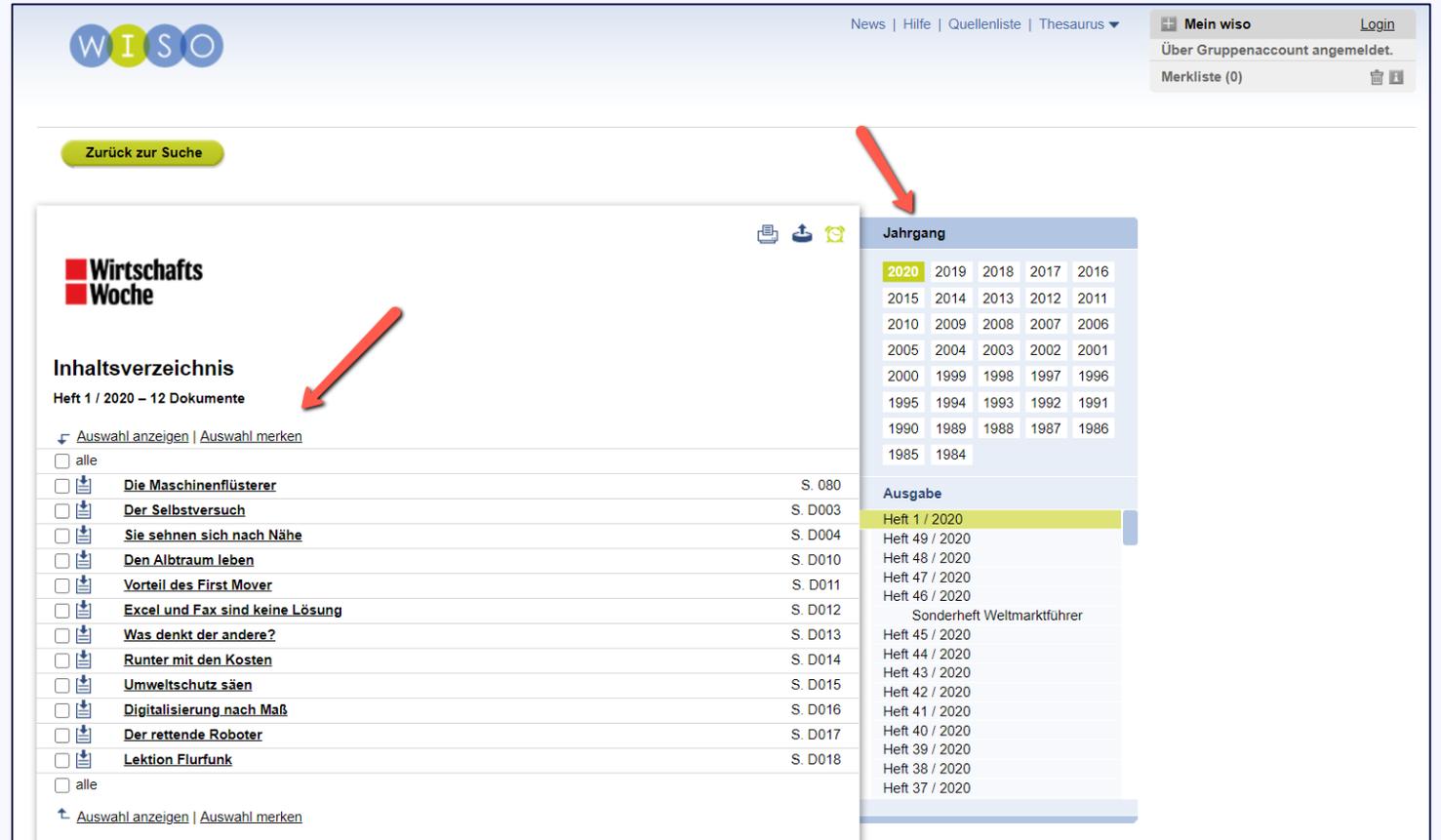
This screenshot shows the same search results page, but with the first result, "Wirtschaftswoche", expanded to show more details. A red arrow points to the expanded details for the first result:

- 1. **Wirtschaftswoche**
ISSN: 0042-8582; Business (General).
Full Text Access
WISO Fachzeitschriften Wirtschaftswissenschaften 07/27/1984 - present
WISO Wirtschaftswissenschaften Volltexte 01/01/1984 - present
- 2. **WirtschaftsWoche - BörsenWoche**
Full Text Access

Page: 1

7. The search hits displayed here are mainly journals. By clicking on “Full text access” and another click on one of the opening links, the journal can be opened in WISO.

» Here the table of contents of the current issue is displayed. In the navigation to the right, all available volumes and issues are accessible.



WISO News | Hilfe | Quellenliste | Thesaurus

Mein wiso Login
Über Gruppenaccount angemeldet.
Merkliste (0)

Zurück zur Suche

Wirtschafts Woche

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Auswahl anzeigen | Auswahl merken

<input type="checkbox"/>	alle	
<input type="checkbox"/>	Die Maschinenflüsterer	S. 080
<input type="checkbox"/>	Der Selbstversuch	S. D003
<input type="checkbox"/>	Sie sehnen sich nach Nähe	S. D004
<input type="checkbox"/>	Den Albtraum leben	S. D010
<input type="checkbox"/>	Vorteil des First Mover	S. D011
<input type="checkbox"/>	Excel und Fax sind keine Lösung	S. D012
<input type="checkbox"/>	Was denkt der andere?	S. D013
<input type="checkbox"/>	Runter mit den Kosten	S. D014
<input type="checkbox"/>	Umweltschutz säen	S. D015
<input type="checkbox"/>	Digitalisierung nach Maß	S. D016
<input type="checkbox"/>	Der rettende Roboter	S. D017
<input type="checkbox"/>	Lektion Flurfunk	S. D018
<input type="checkbox"/>	alle	

Auswahl anzeigen | Auswahl merken

Jahrgang

2020	2019	2018	2017	2016
2015	2014	2013	2012	2011
2010	2009	2008	2007	2006
2005	2004	2003	2002	2001
2000	1999	1998	1997	1996
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1985	1984			

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