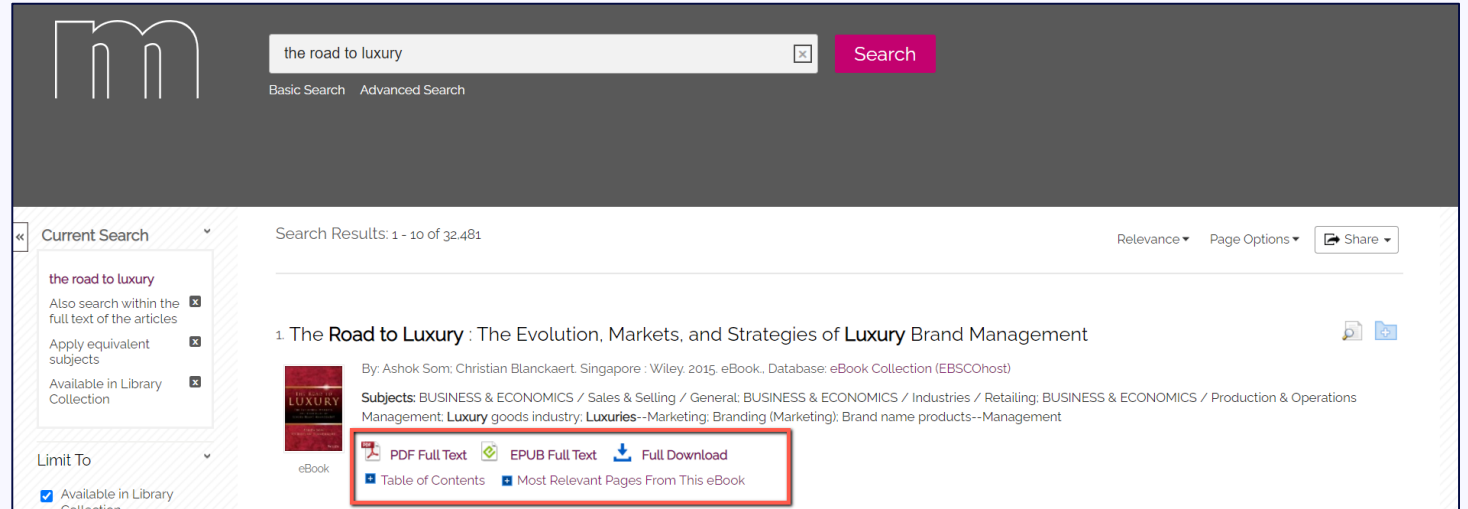


Using E-Books with the Macromedia Catalog

1. Access the discovery system (Macromedia Catalog) via the library homepage.

2. E-books are discoverable through the Macromedia Catalog and are also accessible externally:

- » Perform a search, e.g. “the road to luxury”.
- » E-books are usually quickly identified by the “PDF Full Text”, “EPUB Full Text” and “Full Download” markers.

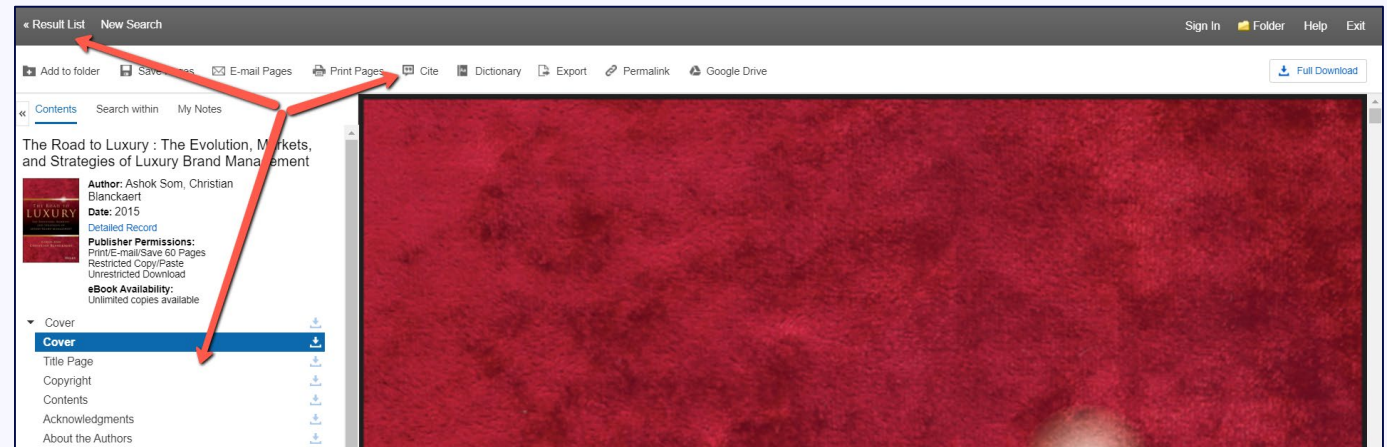


The screenshot shows the Macromedia Catalog search interface. At the top, there is a search bar with the text "the road to luxury" and a "Search" button. Below the search bar, there are options for "Basic Search" and "Advanced Search". The search results are displayed in a list format. The first result is "1 The Road to Luxury : The Evolution, Markets, and Strategies of Luxury Brand Management" by Ashok Som and Christian Blanckaert, published in Singapore by Wiley in 2015. The result is identified as an eBook. Below the title and author information, there are several options for accessing the eBook: "PDF Full Text", "EPUB Full Text", and "Full Download". Additionally, there are links for "Table of Contents" and "Most Relevant Pages From This eBook". The search results are limited to 10 of 32,481 results. On the left side, there is a sidebar with "Current Search" filters, including "the road to luxury", "Also search within the full text of the articles", "Apply equivalent subjects", and "Available in Library Collection". There is also a "Limit To" section with a checkbox for "Available in Library Collection".

3. Clicking on **“PDF Full Text”** opens an online reader. The e-book can be read directly here.

In addition to reading the book, it is also possible to browse through the table of contents or view the correct citation for the book.

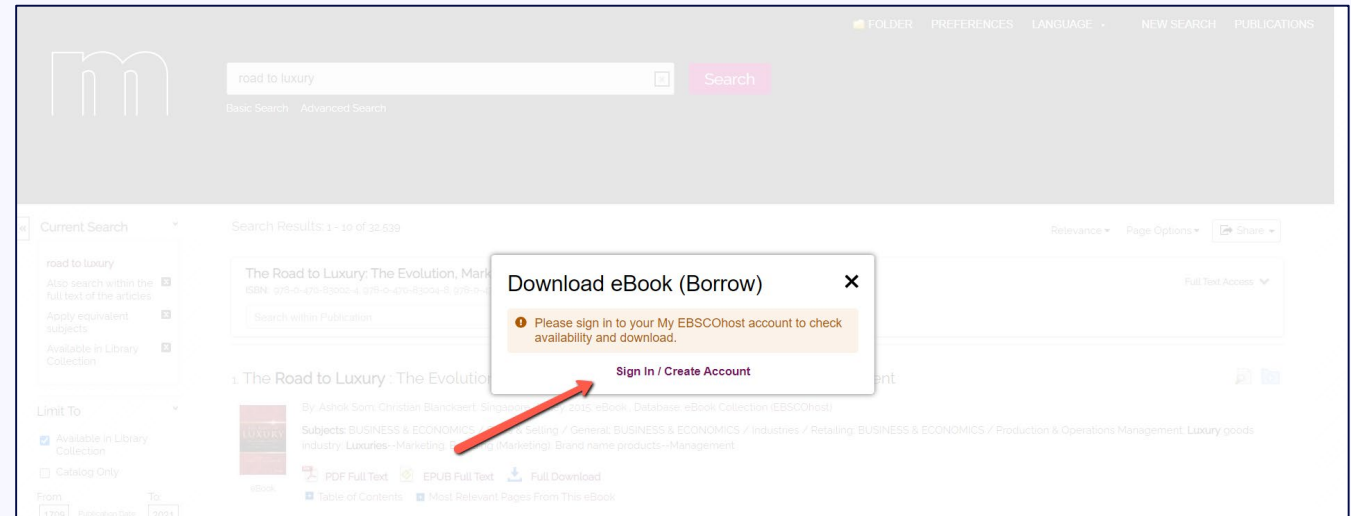
The “Results list” button takes you back to the Macromedia Catalog.



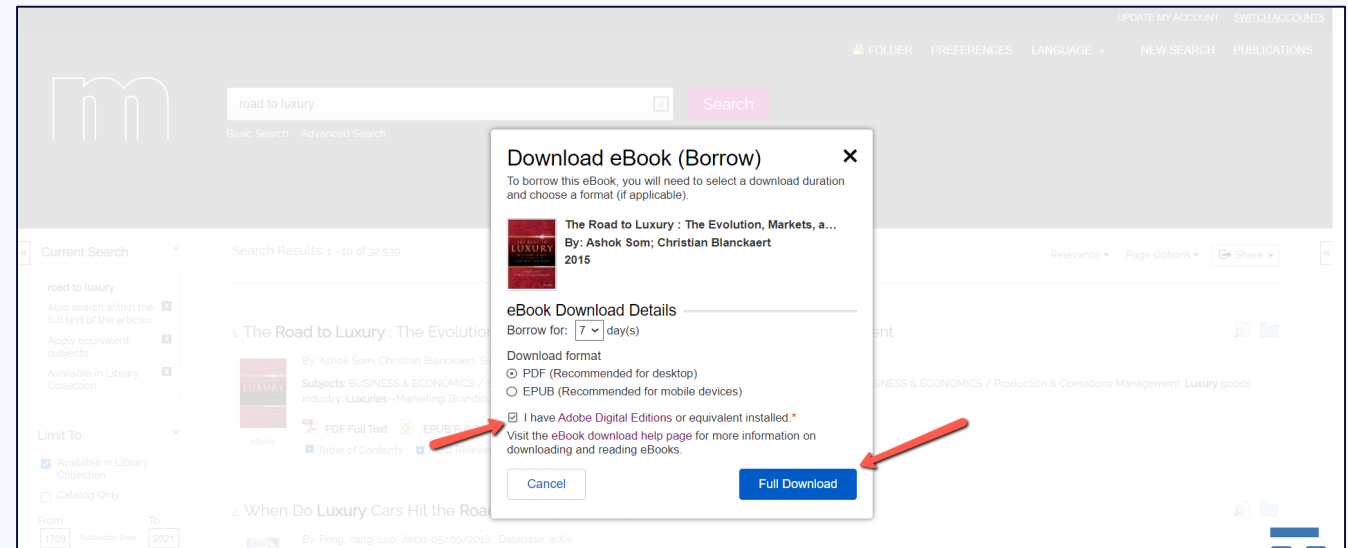
4. Click on **“Full Download”** (see step 2) to download the e-book for offline reading. Please note: This is a digital loan, which is limited in time!

For the download you need the free tool “Adobe Digital Editions“:
<https://www.adobe.com/de/solutions/ebook/digital-editions/download.html>

- » A pop-up will open where you have to register again. Just click on "Register / Create account", the registration will be done automatically, ...



- » ... another pop-up window opens, informing you that the Adobe Digital Editions tool must be installed. If necessary, check the box here and click on “Full Download”.
- » Check the box if it is not checked yet and click on “Full Download”.
- » You also have the option to change the loan period (“Loan for ... days”).





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